Census Business Builder: Small Business Edition (CBB: SBE)

A Primer

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CBB: SBE – Key Features

- ## Splash Page

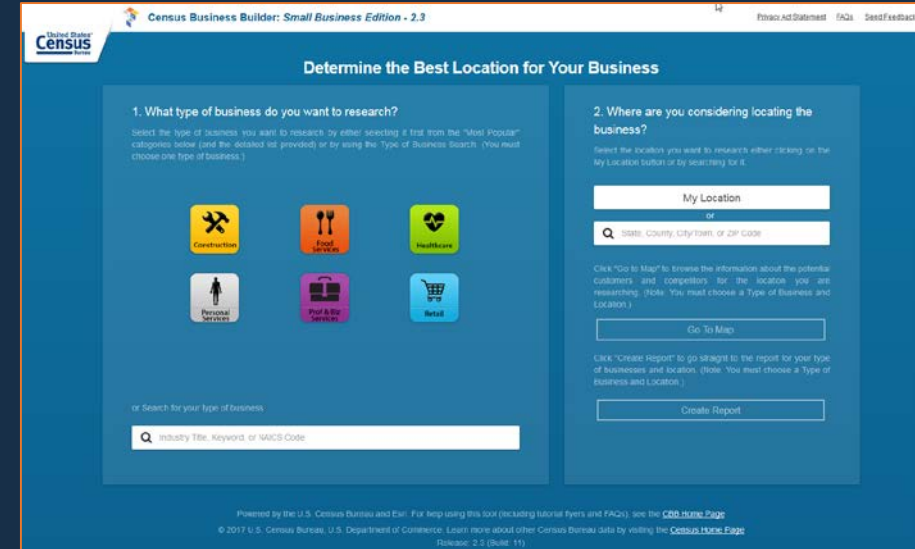 - Select the type of business and location you are interested in researching

- ## Map Page

  - Menu bar – change the industry, location, map variable, and filter
  - Geography bar – change the geographic level shown
  - Map tools – download map data, add reference layers, change basemap, and set map transparency
  - Dashboard – view value for selected variable and geography, time series and geographic comparison charts, 4 additional variables
  - Legend – view legend values, change map color palate and classing scheme
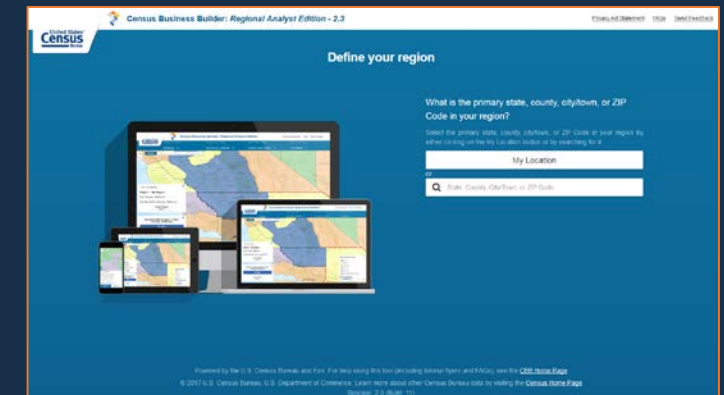 - Bookmarking

- ## Report

  - Report sections, interactive charts, customizing, and bookmarking

CBB: SBE – Covered now

CBB: RAE – Covered later

United States Census Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

CBB Home Page

On this page:

- Help
- How-To Flyers
- Overview Flyers
- Tool Links
- Other information

Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
  - USDA & third party
- Leverage existing Census investments
  - Esri, API
- Use latest technology
  - Cloud
- Provide for free

CBB Home Page
https://www.census.gov/data/data-tools/cbb.html

Thank You!

For additional questions and help using CBB, please contact me at:

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